



**Initial statement for
the period from
13th April to
31st December 2016**

The Institute of Practitioners in Advertising
The Institute is incorporated by Royal Charter. Registered number RC000884.

Report on behalf of the Council

Report on behalf of the Council by Janet Markwick, Honorary Treasurer and Chairman of the Finance Committee.

The Institute was notified on 9th December 2015 that it was to be awarded a Royal Charter. The Royal Charter came into effect when it was sealed on 13th April 2016. The Council then adopted the Royal Charter, Bye-laws and Rule Book at a meeting on 16th June 2016. The Royal Charter body undertook no transactions and did not trade until 1st January 2017.

Throughout the period the subject of this statement, the Institute continued to conduct its business and operations wholly through The Institute of Practitioners in Advertising (Pre-Charter), a company limited by guarantee whose registered number is 00221167. Audited financial statements for that company for the year ended 31st December 2016 were filed with Companies House on 4th May 2017.

Janet Markwick
Honorary Treasurer

22nd March 2018

Statement of financial position as at 31st December 2016

As at 31st December 2016, the Royal Charter body had no assets or liabilities.

Approved for issue on behalf of the Council on 22nd March 2018.



Sarah Golding, President



Janet Markwick, Honorary Treasurer

Subsequent transfer of assets and undertakings

At 12.01am on 1st January 2017, The Institute of Practitioners in Advertising (Pre-Charter), a company limited by guarantee with number 00221167, transferred its assets and undertakings to this Royal Charter body.

The transfer was made pursuant to a deed, together with a Lease Assignment, executed by the two parties on 1st December 2016. In consideration of the transfer, this Royal Charter body became responsible for all the Pre-Charter company's liabilities and assumed all of its obligations.

The Royal Charter body commenced trading on 1st January 2017. The Institute of Practitioners in Advertising (Pre-Charter) has not traded since 31st December 2016 and is now a dormant company.

THE INSTITUTE OF PRACTITIONERS IN ADVERTISING

Council members

The members who served on Council for some or all of this period were:

Elected members

In the Corporate Class

Zaid Al-Zaidy	Above+Beyond
Tom Bazeley	Formerly M&C Saatchi
Ben Bilboul	Karmarama
Karen Buchanan	Publicis
Tim Clyde	The Minimart
Claudine Collins	MediaCom
Magnus Djaba	Saatchi & Saatchi
Mel Exon	Sunshine
Paul Frampton	Havas Media
Dale Gall	MullenLowe Profero
Sarah Golding	CHI & Partners
Jason Goodman	Albion
Camilla Harrisson	Anomaly London
Neil Henderson	St Luke's
Chris Hirst	Havas London
Rick Hirst	Carat
Kate Howe	Gyro UK
Annette King	Ogilvy & Mather Group UK
Mike Leeson	Golley Slater Cardiff
Janet Markwick	Grey London
Sera Miller	Material
Andrew Pinkess	Abbott Mead Vickers BBDO
Melissa Robertson	Now
Pete Robins	agenda21 Digital
Ed Shorthose	Woolley Pau Gyro
Dan Shute	Creature of London
Martin Telling	OMD Group
Nicky Unsworth – <i>Honorary Secretary</i>	BJL
Nigel Vaz	Sapient Nitro
Liz Wilson	Karmarama

Elected members

In the Personal Class

Jane Asscher	23red
Kate Bruges	J. Walter Thompson
Neil Christie	Wieden + Kennedy London
Jason Dormieux	MEC London
Maggie Frost – <i>Honorary Treasurer</i>	VCCP
Chris Hunton	RKCR/Y&R
Tom Knox – <i>President</i>	MullenLowe London
Stephen Maher	MBA

THE INSTITUTE OF PRACTITIONERS IN ADVERTISING

James Murphy
Liz Nottingham
Chris Whitelaw
Stephen Woodford

adam&eveDDB
Formerly of Starcom Mediavest
Formerly of iProspect
Formerly of ODD London

Ex officio members

Chair, England & Wales

Ben Quigley

Everything Different

Chair, Scotland

Brian Coane

Leith

Chair, Northern Ireland

Stephen Roycroft

RLA Group Belfast

Chair, 44 Club

Juliet Du Vivier

Blue 449

Secretary

Tom Mott